Date: July 1st, 2020

Welcome to our first virtual meeting!
Please be aware that this meeting will be recorded.
Welcome & Introductions 15 min.
- Kristin Driscoll, Boston Children’s Hospital
- MJ Ryan, Mass General Brigham

Community Health Implementation Plan, Economic Stability and Mobility Initiative/Economic Mobility Hub 15 min.
- Introduction by Michelle Keenan, Brigham and Women’s Hospital
- Dr. Thea James, Boston Medical Center
- Johnny Charles, Boston Ujima Project

Group Discussion: Brainstorm around Economic Mobility Hub 15 min.

Prophetic Resistance Boston 10 min.
- Father Edwin Johnson, Prophetic Resistance Boston

Inclusive Community Virtual Job Fair 30 min.
- Colleen Moran, Spaulding Rehabilitation Network
- Susan Buckey, MassHire Downtown Boston

Closing Remarks
Financial Stability and Mobility - Year One

Boston Healthcare Systems
Economic Mobility Hub

Year One Action Plan (Jobs, Career Employment, Income, Education, and Workforce Training)
Financial Stability and Mobility Objective

With an intentional approach focused on job creation and workforce training we are looking to close the historic, generational, racial and ethnic income and wealth gaps in the city of Boston across the life spectrum

Year One Goals:

• Map a pathway to achieve by 2022, to increase the number of current, 2019 Boston residents within 50-80% area median income who can afford to stay in Boston to preserve neighborhood cohesion and diversity.

• Mentor and educate residents in designated neighborhoods interested in wealth building and preserving social cohesion.
Year One Action Plan (Jobs, Career Employment, Income, Education, and Workforce Training)
Home Page

Career Link

Financial tools

Job Readiness

Log In

Year One Action Plan (Jobs, Career Employment, Income, Education, and Workforce Training)
1. User applicants are required a log in/profile as a prerequisite to apply for all jobs through this site.

2. Individual access to the site allows us to track and measure individual data.

3. Applicants can apply to multiple jobs.

Year One Action Plan (Jobs, Career Employment, Income, Education, and Workforce Training)
Utilizing Google Analytics will enable us to measure the following but not limited to:

• Audience behavior
• Number of visitors: ratio of new/returning visitors
• Session duration
• Bounce rate
Careers

HOSPITAL OPPORTUNITIES

Healthcare System X

Year One Action Plan (Jobs, Career Employment, Income, Education, and Workforce Training)
Career

Healthcare Systems X

Mission

Values

Jobs

Human Resources Department

Year One Action Plan (Jobs, Career Employment, Income, Education, and Workforce Training)
Jobs... continued

Year One Action Plan (Jobs, Employment, Income, Education, and Workforce Training)
Year One Action Plan (Jobs, Career Employment, Income, Education, and Workforce Training)
Job Readiness

Year One Action Plan (Jobs, Career Employment, Income, Education, and Workforce Training)
Year One Action Plan (Jobs, Career Employment, Income, Education, and Workforce Training)
We would love to hear your take...
Virtual Healthcare Job Fair

- 12-18 Employers
- 3 Webinars – August 11, 12, & 13 – 10:00-11:30am
  - 4-6 Employers per webinar
  - 8 minutes per employer (with powerpoint)
  - Q&A via chat with job seekers
- Webinars recorded and posted online for convenient viewing by job seekers
- Job Seekers submit resume to employer of their choosing by August 16
- Employers receive resumes (via DropBox) by August 17/18
Virtual Healthcare Job Fair

August 11 (10-11:30am)
• 4+ Employers
• 8 minutes per employer
• Q & A

August 12 (10-11:30am)
• 4+ Employers
• 8 minutes per employer
• Q & A

August 13 (10-11:30am)
• 4+ Employers
• 8 minutes per employer
• Q & A

MHDB Healthcare Job Fair Website

Links to Recorded Webinars
Link to Resume Submission Form opens August 13 at 11:30am
Resume Submission Form
(The Virtual Job Fair Room)
Job Seeker decides who to submit resume to, based on what they learn about employers during presentations.
Preparation Support for Employers

Employers

• MHDB shares recommended outline for employer presentations upon registration
• MHDB Hosts Employer Rehearsal – Thursday, August 6 at 9am
  • Practice sharing screen
  • Practice passing presenter privileges to next employer
Preparation Support for Job Seekers

Job Seekers

• HELP US SPREAD THE WORD! – We will share flyer as soon as employers register
• MHDB will offer:
  • Job Fair landing page to outline how the job fair will work
  • Job Fair Prep Workshop – Thursday, August 6 at 3pm
  • Link on Website to schedule 1:1 appointments to work on resume
  • Follow up support for job seekers interested in other resources
• Partners helping with resume preparation support
  • MassHire Boston
  • Prophetic Resistance Boston
  • Project Hope
  • Happy to include others! Join us!
Timeline

July
• Recruit Employers – deadline to register is July 17
• Promote to Jobseekers
• Resume Preparation

August
• Week of August 3
  • Job Fair Prep (Jobseekers) – August 6 at 3pm
  • Employer Rehearsal – August 6 at 9am
• August 11, 12, 13 at 10:00am – 11:30am
  • Job Fair Webinars
  • Resume Submission Form opens August 13 at 11:30am
• August 16
  • Job Seeker deadline to submit resume
• August 17/18
  • Employers get resumes
• August 31
  • MHDB reconnects with participants and refers them to MHDB resources
Employer Registration

• 12 employer minimum (4/webinar)
• 18 employer maximum (6/webinar)
• $100 Participation Fee
Questions?

- Susan Buckey, Director of Employer Engagement
- JVS/MassHire Downtown Boston
- sbuckey@masshiredowntownboston.org